

Draft Minutes  
WWALS Board of Directors  
7:30 PM Wednesday January 13, 2016  
IHOP, Adel, GA

Board meetings are open to the public. To attend by telephone, contact [wwalswatershed@gmail.com](mailto:wwalswatershed@gmail.com) for the number.

WWALS Board members are listed in [www.wwals.net/about/board](http://www.wwals.net/about/board): John S. Quarterman (President, PR, Pipeline), Dave Hetzel (Ambassador), Garry Gentry (Secretary), Gretchen Quarterman (Treasurer and Membership), Bret Wagenhorst, Chris Mericle (Outings and Withlacoochee and Little River Water Trail), and Al Browning. For other committee chairs and members, see [www.wwals.net/about/committees](http://www.wwals.net/about/committees).

1. Call to Order

John called meeting to order at 7::43 PM

2. Secretary

- a. Agenda Review: Additions and Changes
- b. Approve Minutes of October 14, 2015 WWALS Board Meeting

John asked about approving minutes from Oct 4, 2015 meeting. Dave made motion to approve, Bret 2<sup>nd</sup>, all Aye unanimous

- c. Menu of Opportunities for board members  
See board and committee application linked into Board web page.  
Other WWALS members please also volunteer.
- d. Next WWALS Board Meeting 7:30 PM, April 13, 2016, IHOP Adel

Chris M discussed a location for next Board Meeting in Lake Park so we can move the meetings around to accommodate people from different areas. He is looking to nail down a location and discussed the Farm House restaurant in Lake Park. Chris made motion to use that location, Dave 2<sup>nd</sup>, All Aye unanimous

### 3. Treasurer

#### a. Income

Some end of year donations and memberships

3 memberships at \$100 level

1 family membership at \$40

1 recurring donation at \$40

2 holiday gift donations \$65 total

2 end of year donations \$200 total

\$645 total income for the month

#### b. Current Balances

Checking: 1884.25

Legal: 1463.03

Paypal: 2974.98

Total: 6322.26

#### c. Upcoming Payments

None

#### d. Current Commitments

\$500 for WRWT

\$222.13 ARWT

#### e. Grants

We need to prioritize this and find some.

#### f. Fundraising to hire executive director

We have talked about a 60K budget of 20K from membership, 20K from grants, 20K from corporate sponsors

in 2015 we had 88 paid memberships for \$5474 (see membership report).

#### g. Annual Budget

Nothing new.

### 4. Grants

Need some

- a. [Fundraising to hire executive director](https://sites.google.com/site/wwalswatersheds/staff)  
<https://sites.google.com/site/wwalswatersheds/staff>

Two revised job descriptions on Google Docs Site are updated, based on St. John's Exec Director and RiverKeeper docs. Goal is to separate these into two positions and we will have to decide whether to hire two people or 1 to do both jobs

#### b. Annual Budget

#### c. Insurance -

is coming up. We have general liability, accident, and Directors and Officers coverage. Our agent thought in the case of frivolous lawsuit we are covered if someone files a suit against us but not if we are the ones instigating the frivolous suit. John suggested suspending the Board Meeting and going into an Exec Meeting to discuss appeal.

- d. Salesforce – Gretchen discussed an account for sharing data, IT, etc. They approved us as a non-profit and it will help us manage membership lists, contacts, etc and the larger we get the more need for this there will be
  - e. Voting for Board on Alliance for Non-Profits. Gretchen to forward info to Board. Garry made motion to appoint Gretchen, Chris, & Dave to represent and vote for Board, Bret 2<sup>nd</sup>, Aye Unanimous.
  - f. Adding Patrick Kunes to Board. Tabled for month and bring up at next meeting
5. Committees, see <http://www.wwals.net/about/committees/>. Please send committee reports to board *before* the board meeting.
- a. Membership Committee  
Newsletter, measurable goals, new members.

Gretchen sent report to Board. Newsletter ongoing, total paid membership, goals, 150 members, raise \$20,000, 200 members @ \$100 each would equal \$20,000

- b. Alapaha River Water Trail Committee  
Road signs, kiosks, and fundraising.

John sent report to Board, changes to brochure, new picture with new and old banners, Dave & Patrick pitched getting money from Tifton Tourism but they are not open to it right now. An attendee who didn't want to be named discussed DNR is getting land on Irwin County side of river for a State preserve but it is not official.

- c. Withlacoochee and Little River Water Trail Committee  
Mapping, new members, and fundraising.

Chris gearing up for Feb 27<sup>th</sup> workshop with speakers, silent auction, logo contest winner unveiled, 1:30 – 4:30 PM @ University Center Theater, \$500 in funding from Valdosta/Lowndes County

- d. Outings Committee  
Past and upcoming outings.

Next two outing on web site

- e. Events Committee  
Past and upcoming events. Can we restart events with speakers?
- f. Public Relations Committee  
PR, news, websites, facebook, twitter, YouTube.

No Committee yet, John is on radio at 7:30 AM With Chris Beckham. To focus on water trails, membership which he recorded and posted to web site the next day after this meeting to focus on water trails, membership, and pipeline

- g. Committee for opposition to Sabal Trail methane pipeline  
Anti-fracking in Florida and Georgia  
Valdosta wastewater situation ongoing questions and monitoring  
Agricultural land bought by west coast investors

John sent report for pipeline committee. Valdosta sewer system upgrade delayed by rain. Comments about participating in pipeline issues getting us good exposure with Sierra Club members

- 6. External organizations
  - a. WWALS Watershed Coalition, a WATERKEEPER® Affiliate
  - b. Suwannee-Satilla Regional Water Planning Council
  - c. Georgia Water Coalition
  - d. Georgia River Network
  - e. (national) River Network

#### 7. Other Business

Adjourn temporarily to go to Executive Session to discuss pipeline. Dave made motion, Gretchen 2<sup>nd</sup>, all Aye unanimous

We need a vote on whether to appeal pipeline decision. Leann (our Attorney) provided a written summary of issues related to appeal.

Gretchen moved to adjourn back to regular session, 2<sup>nd</sup> by Dave, all Aye Unanimous

Attorneys said small chance of success but they would file if we wish. After discussion on potential issues and liability not covered by insurance should we appeal and lose Chris M made motion not to appeal in light of legal counsel's summary. Dave 2<sup>nd</sup>, Aye unanimous.

- 8. Adjourn - Gretchen made motion to adjourn, Chris M 2<sup>nd</sup>, unanimous